

Brunswick Install



Brunswick, GA – MBUSA Lot. For years, the light poles on the new car lot were used as nesting sites for mating Osprey pairs. Birdzoff was contracted to install deterrents to prevent future nests from being built on these Musco lighting structures.







Single Crossarm

Problem: Osprey Nests

Osprey nests on Musco lighting structures created costly maintenance challenges and posed a threat to high-value inventory on a new car lot.





Installation: Osprey Nest Deterrents

The deterrents were successfully installed on the light poles. Deterrents were withheld from being installed on light poles with active Osprey nests



Double Crossarm

Innovation: Attachments

A custom Birdzoff crossover plate was used to secure the nest deterrents onto the single crossarm light pole infrastructure.

Collaboration: Musco Lighting

The Musco installation team installed deterrents quickly and efficiently. The installation process is easily replicable for future installations.









